

2022 Annual Report



**National leadership in prevention,
education, clinical care and recovery**

Linda Graves, PsyD, ICGC-II, Executive Director

NATIONAL ASSOCIATION OF ADMINISTRATORS FOR DISORDERED GAMBLING SERVICES

P.O. Box 572, Wheatland, CA 95692

www.naadgs.org

From the Executive Director:

Dear Readers,

Thank you for your interest in NAADGS. We hope that you find encouragement as you read of the progress of this organization throughout the past year. This year our annual report includes activities from July because so much of what we do each year culminates with the annual meeting and national conference held in July.

The year has passed quickly as we have worked through several aspects of a three-year strategic plan that will be assembled and published in the fall of 2022. We have organized and activated workgroups, met in person and remotely to establish goals and wordsmith SMART objectives, conducted a SWOT analysis, and many other finite tasks pertaining to building a NAADGS strategic plan, all while conducting the daily business of our respective state responsibilities.

This year we have broadened the range of NAADGS participation by inviting those state employees with specialized skills to participate in particular workgroups to address goals and objectives development, provide guidance to inform work, and deepen the scope of expertise among our ranks. We have added both paid membership and unpaid state memberships in FY2022. The benefit of the people and their knowledge and expertise brings so much more value than the dollars that are realized through paid membership. But of course, the paid memberships allow us to operate and do what we do to support all of you.

We are growing as an organization. We have increased in the following ways:

- More states are participating.
- More individuals from each state are part of workgroups, meetings, and learning opportunities.
- More individuals are tuning in to the Learning Communities.
- More workgroups are meeting and accomplishing work for the benefit of the organization.
- More scholarly articles are being added to the Resource Library.
- National recognition is building as we network, podcast, interact on social media and participate nationally in activities.

Overall, we are growing in many aspects. One that I enjoy and appreciate is the fact that all of the members of NAADGS are a resource for all the other members. It is a giant networking opportunity to help each member be the best state administrator possible within the parameters of the resources available. Our resources are here to enhance the efforts of state administrators as we work together for common goals.

We are moving forward to develop standards of care in prevention, treatment and recovery; we are developing minimum data sets and gambling-specific standardized questions for other surveys; we are working together as a team to establish protocols and minimum standards of care; we are seeking to provide the best options for service to those that need care for gambling disorder; and we are setting examples in the field of gambling disorder services. What a privilege it is to be Executive Director of such a dedicated, knowledgeable and passionate group of people.

Know that I am here to serve you and appreciate the privilege. Thank you for all that you do every day.



Linda Graves, PsyD, IGCC-II

2022 Board of Directors and Officers

President	Jeremy Wampler, CT
Vice President	Nancy Murray, RI
Secretary	Greta Coe, OR
Treasurer	Elizabeth (Liz) Lanza, PA
Board Member	Jennifer Davis-Walton, WV
Board Member	Mary Drexler, MD
Board Member	Stacey Frohnafel-Hasson, OH
Board Member	Anne Rogers, VA
Executive Director	Linda Graves, CA

2021 Survey of Publicly Funded Problem Gambling Services

The 2021 Survey of Publicly Funded Problem Gambling Services in the United States was released in conjunction with the National Conference on Gambling Addiction and Responsible Gambling 2022 in Boston. Throughout FY2022, The State Survey Workgroup met many times, for planning, questionnaire review, timeline development, release of questionnaires to the states and then follow-up and fact checking with states. The Workgroup supported the researchers, Problem Gambling Solutions, to troubleshoot and make decisions regarding both questions and processes throughout the survey. The data collection was much more difficult this past cycle than in the previous five surveys because of complications due to the COVID pandemic. State personnel were working from home. Phone numbers and contact information had changed, and there was not a way to connect through an administrative assistant or operator. State administrators were juggling more responsibilities than ever with staff shortages and with less support, all the while managing personal lives amidst COVID and accomplishing their professional roles. There were states that were not interested in participating in the survey, so other means of finding out the data were explored by the researchers, but this data was not as complete and took additional time. It was necessary to have data from all states in order to present an accurate composite picture through the survey report. The data collection portion of the survey took four months longer than scheduled in the timeline, pushing the release back into FY2023.

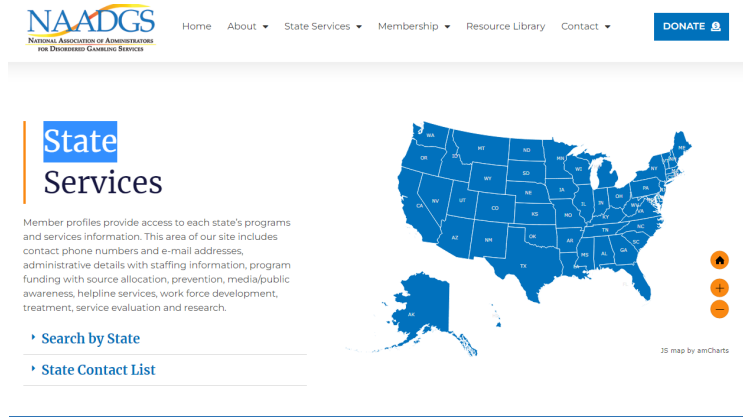
The release included an announcement to NCPG national conference attendees through a new podcast sponsored by NAADGS and led by Brianne Doura-Schawohl and through press releases. The 2021 Survey of Publicly Funded Problem Gambling Services in the United States can be found in its entirety at <https://naadgs.org/>. In that report, summaries of the most current state data and contact information can be found in the appendices.

The survey revealed that \$94 million was directed toward problem gambling services in the United States during fiscal 2021. Of each dollar received from legalized gambling activities across the nation, only \$.0029 (a little more than one-quarter of a cent) went toward services for gambling disorders. There are 42 states that invest any funding in services for problem gambling. These facts and a plethora of others can be found in the survey at <https://naadgs.org/>. The appendices to the survey have a list of states' contributions to problem gambling services, as well as each state having a separate page for information particular to that state. State contacts are kept up to date on the individual state pages. This survey contains extensive detailed information about gambling disorder services in the United States.

Though the survey findings and publication have been released, the work continues as the contractors update the budget data for each state in both fiscal year 2023 and 2024 under their current project contract. NAADGS is grateful to have received sufficient funding support to continue with annual updates for two years following the initial release so that data can remain current without gaps. Because this survey is the only one of its kind in the United States, it is important to have current data for use throughout the country by researchers, legislators and policy makers, state administrators and the public.

Thanks to Entain Foundation as the primary source of funding for this project, with secondary funding received from EPIC Risk Management and KindBridge Institute. NAADGS is grateful to work with entities that appreciate the need for such work and have generously funded this project.





Website

Salzmedia, NAADGS’ contractor for website services, has done extensive work on the website in the past year. As a consequence of the *2021 Survey of Publicly Funded Problem Gambling Services in the United States* being published, each of the 51 individual state pages of the website has been updated with new graphs and charts to inform the reader of the state’s gambling revenues per capita, investment in problem gambling services per capita, state rankings (of 51 jurisdictions) for investment in disordered gambling services, and in states’ total gambling losses, i.e. money spent on legal gambling. The pages are descriptive and concise with at-a-glance information. Contacts for each state have been updated.

In FY2022, the Resource Library section of the website was re-organized to allow a more intuitive directory for articles in the library. New section topics were established or re-organized to include:

NAADGS News

National Resources

Disordered Gambling Services (includes prevention, treatment and recovery tabs with articles by topic)

Research

State Resources

Legislation

Each section has current articles dated within the past three years. An archive was developed with the same headings so that a reader can find older articles by topic area.

Preparation for a 3-year strategic plan

Since 2019, NAADGS has been working on the basic business building blocks of a nonprofit corporation by refreshing its mission, vision, and values statements, establishing a new name and logo, and updating by-laws, all of these items completed by July 2021. This past year has been focused on strategic planning. We have worked with the NAADGS’ workgroups to establish goal(s) and objectives designed to accomplish each goal. Once the objectives were defined, we worked to write them as SMART objectives, making each one simple, measurable,

achievable, relevant, and time bound. NAADGS has included as many members as possible in the workgroups to gather from broad-based wisdom and experience. Members have a voice in the work and direction of the association and should feel a part of the work objectives that are set forth.

While these workgroups were focused on their goals and SMART objectives, the Board of Directors completed a SWOT analysis, which described the internal strengths and weaknesses, as well as the external opportunities and threats.

All of these components will be organized into the NAADGS 3-year strategic plan in the first half of FY2023.

Podcast



NAADGS has contracted with Brianne Doura-Schawohl, of Doura-Schawohl Consulting, to produce a podcast ten times a year that focuses on what is happening in the United States regarding gambling activities, legislation and regulations, with guests and interviews that will be of interest to the public as well as NAADGS members. The inaugural podcast aired July 22, 2022, in Boston.

For the release of the *2021 Survey of Publicly Funded Problem Gambling Services in the United States*. Ms. Doura-Schawohl interviewed Principal Investigator Jeffrey Marotta, PhD, regarding the findings of the survey. That podcast can be heard through a link on www.naadgs.org main page. All subsequent podcasts will be linked on the website as they occur.

Meetings

NAADGS has Members' Meetings once every three months, with the first meeting of each fiscal new year being the Annual Members' Meeting. In July 2021, the National Conference on Problem Gambling was held remotely, so the NAADGS Annual meeting did not occur in conjunction with the NCPG conference but occurred in August 2021 via Zoom meeting. Because it was virtual, the meeting was two hours in duration instead of a half day or full day.

Subsequent FY2022 Members' Meetings were held:

October 19, 2021

January 19, 2022

April 21, 2022

The Board of Directors meets monthly to conduct the business of the association. These meetings are conducted virtually. Board of Directors FY2022 meeting dates were as follows:

September 23, 2021

November 18, 2021

December 16, 2021

February 24, 2022

March 24, 2022

May 26, 2022

June 23, 2022

The Board of Directors generally meets in person for the February meeting. In FY2022 an in-person meeting was planned, but due to an upsurge in the Omicron COVID virus the in-person meeting was cancelled and held via Zoom instead. The next in-person Board of Directors meeting is scheduled for February 2023 in Phoenix, Arizona.

NAADGS meeting minutes are posted to the NAADGS website when the minutes are approved following the next regularly scheduled meeting.

Learning Communities

Under the leadership of the Learning Communities Workgroup, NAADGS has offered outstanding opportunities for learning and growth to both its members and their guests throughout the past year. This fiscal year, Victor Ortiz, MA, Department of Public Health, did an engaging and challenging presentation regarding *Diversity, Equity, and Inclusion*. Jeffrey Marotta, PhD, presented *The Effects of COVID-19 on Problem Gambling Services* and Dr. Michelle Malkin presented on *Gambling and Crime*. These presentations are 1 hour each and are presented through Zoom. The link can be shared with interested parties that are not part of NAADGS, so participation often includes 35-50 participants.

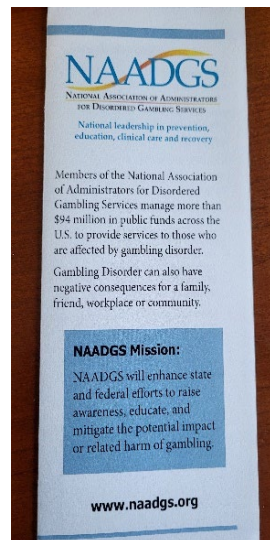
The Learning Community Workgroup has conducted a poll of the membership to prioritize learning interests for its offerings in the coming fiscal year.

Marketing and Communications

NAADGS sends out a monthly newsletter to its member list to keep members informed about events,



trainings, work processes, and other news of interest. In FY 2022, ten issues of the NAADGS News were distributed to a mailing list of 63 recipients.



In FY2022, a new NAADGS brochure was designed to use at exhibits and conferences to describe NAADGS, its mission, vision and values. It also outlines opportunities for donating, sponsoring, and partnering with the association. It has a QR code included that links to the *2021 Survey of Publicly Funded Problem Gambling Services in the United States*.

Newspaper interviews were conducted with two news agencies during FY2022, including Jacob Meyer and Shin Wu Tan of the *Washington Post* in an article entitled “With sports betting boom comes increase in problem gamblers, experts say.” Marsha Mercer of the Pew Institute wrote an article entitled “As Sports Betting Grows, States Tackle Teenage Problem Gambling,” published July 12, 2022.

Two press releases were distributed in FY2022.

- **National Administrators of Disordered Gambling Services Announce Officers, New Board Members**, October 25, 2021
- **NAADGS Releases 2021 Survey of Publicly Funded Problem Gambling Services in the U.S.** BOSTON, July 22, 2022

NAADGS hosted an informational exhibit at the NCPG conference in Boston in July 2022. The exhibit gave NAADGS members the opportunity to meet many of the 600-plus conference attendees from throughout the country and to share the Executive Summary for the newly released *2021 Survey of Publicly Funded Problem Gambling Services in the United States*.

Budget

NAADGS’ primary source of revenue is the dues that are paid by its member states. In FY2022, NAADGS realized 96 percent of budgeted income from dues, or \$64,250. NAADGS depends on the dues to operate and provide services to its members. NAADGS continues to invite state participation, grow its membership, and provide invaluable resources to members to encourage participation.

In addition to the funds from state dues, NAADGS received an additional \$35,000 from donors who sponsored the *2021 Survey of Publicly Funded Problem Gambling Services in the United States*. As previously mentioned, NAADGS is grateful to Entain Foundation, primary sponsor of the survey, for its continued support of \$25,000 to continue the collection of state budget data during 2022. Also assisting with survey funding support was Kindbridge and EPIC Risk Management. This foundational funding allows for state budget data to be collected for two years following completion of the initial survey.

By fiscal policy, NAADGS must keep at least two months’ operating revenue in an interest-bearing account. NAADGS also sets aside funding for the next survey to be conducted, although those funds can be used for other purposes should sponsors be found to fund the survey efforts.

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2022 Budget vs. Actual Final

	TOTAL			
	Jul '21 - Jun 22	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Income				
Membership Dues	65,750.00	70,500.00	-4,750.00	93.26%
Donations	0.00	0.00	0.00	0.0%
Restricted Income - Survey	30,000.00	35,000.00	-5,000.00	85.71%
Donations - Website	0.00	0.00	0.00	0.0%
Reimbursable Expenses	0.00	0.00	0.00	0.0%
Gifts in Kind - Goods	0.00	0.00	0.00	0.0%
Total Income	<u>95,750.00</u>	<u>105,500.00</u>	<u>-9,750.00</u>	<u>90.76%</u>
Total Income	95,750.00	105,500.00	-9,750.00	90.76%
Expense				
State Registrations/Reports				
CA	20.00	70.00	-50.00	28.57%
MA (AG form PC)	0.00	0.00	0.00	0.0%
MA (Sec of State)	0.00	0.00	0.00	0.0%
CT	50.00	50.00	0.00	100.0%
Total State Registrations/Reports	<u>70.00</u>	<u>120.00</u>	<u>-50.00</u>	<u>58.33%</u>
Payroll Expenses				
Salary	25,668.00	32,500.00	-6,832.00	78.98%
Taxes - Employee w/h	3,331.92	0.00	3,331.92	100.0%
Taxes - Employer liability	2,540.44	3,250.00	-709.56	78.17%
Admin Fees	1,146.70	1,100.00	46.70	104.25%
Total Payroll Expenses	<u>32,687.06</u>	<u>36,850.00</u>	<u>-4,162.94</u>	<u>88.7%</u>
Annual Meeting/Conference				
NCPG Conference	5,266.69	5,050.00	216.69	104.29%
Board Meeting (Annual & Feb)	756.70	1,500.00	-743.30	50.45%
Scholarship	0.00	0.00	0.00	0.0%
Annual Meeting/Conference - Other	0.00	0.00	0.00	0.0%
Total Annual Meeting/Conference	<u>6,023.39</u>	<u>6,550.00</u>	<u>-526.61</u>	<u>91.96%</u>
Continuing Education	199.00	199.00	0.00	100.0%
Survey of the States	40,000.00	40,000.00	0.00	100.0%
Meeting Expenses				
Quarterly/Committee	0.00	0.00	0.00	0.0%
Meeting Expenses - Other	0.00	0.00	0.00	0.0%
Total Meeting Expenses	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.0%</u>

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Operations				
D&O Insurance	722.00	656.00	66.00	110.06%
Podcasts	0.00	0.00	0.00	0.0%
Postage, Mailing Service	11.60	75.00	-63.40	15.47%
P.O. Box	70.00	106.00	-36.00	66.04%
Printing and Copying	0.00	50.00	-50.00	0.0%
Supplies	119.58	100.00	19.58	119.58%
Zoom Subscription	149.90	150.00	-0.10	99.93%
Marketing/Outreach	0.00	0.00	0.00	0.0%
Miscellaneous	0.00	100.00	-100.00	0.0%
Total Operations	1,073.08	1,237.00	-163.92	86.75%
Website				
Maintenance	4,956.25	2,000.00	2,956.25	247.81%
Hosting	610.53	600.00	10.53	101.76%
Updates	0.00	5,000.00	-5,000.00	0.0%
Rebuild / New	0.00	0.00	0.00	0.0%
Total Website	5,566.78	7,600.00	-2,033.22	73.25%
Contract Services				
Tech	74.36	400.00	-325.64	18.59%
Accounting	1,475.00	1,550.00	-75.00	95.16%
Administrative Support	2,430.00	1,880.00	550.00	129.26%
Total Contract Services	3,979.36	3,830.00	149.36	103.9%
Travel	1,662.93	2,500.00	-837.07	66.52%
Bank Service Charge	44.43	100.00	-55.57	44.43%
Total Expense	91,306.03	98,986.00	-7,679.97	92.24%
Net Ordinary Income	4,443.97	6,514.00	-2,070.03	68.22%
Other Income/Expense				
Other Income				
Interest - TD Bank MM	56.84	250.00	-193.16	22.74%
Total Other Income	56.84	250.00	-193.16	22.74%
Net Other Income	56.84	250.00	-193.16	22.74%
Net Income	4,500.81	6,764.00	-2,263.19	66.54%

Staffing

NAADGS continues to be staffed by one half-time position, an executive director. Accounting needs are contracted to KMK Bookkeeping proprietor Kate Scalley. Web design and maintenance is contracted through Salzmedia, owned by Cynthia Salzman. Administrative services continue to be contracted with Admin Solutions Group. All contractors are paid on an hourly basis.

The future

NAADGS is optimistic for the future. We have done much of the work toward developing a strategic plan with Greta Coe from Oregon at the helm. We have developed the necessary parts of a comprehensive strategic plan. In the coming year all those parts will be organized and consolidated to have a comprehensive three-year strategic plan in place. Workgroups are already finalizing their content areas' SMART objectives as the timeline indicates, to reach their defined goals.

NAADGS expects to see continued growth in its membership and participation, with additional states becoming paying members of the association. Over and above adding states as members, NAADGS looks forward to additional participation by encouraging multiple NAADGS participants in each state. With active workgroups focusing on prevention and standards of care, marketing and communication, fundraising, data and emerging trends, the use of data collected through the survey and through other sources, advocacy, and other areas of emphases, NAADGS encourages state personnel that have expertise to participate collaboratively in workgroups as the association focuses on objectives developed through the strategic planning process.

NAADGS continues to strive to offer the best resources and tools to its members. NAADGS will continue to focus on collecting a resource library of materials so that reference materials and research is readily available to members as they seek to grow their state programs. Learning communities will continue to offer scholarly training to the members to provide guidance and examples for successful gambling disorder services.

Fundraising is an on-going activity at NAADGS. In the coming fiscal year, that will continue as the organization establishes updated direction and sets future priorities. Grant funding will be sought to support NAADGS' goals. The organization currently has grant funding from three companies for the current survey. The State Survey Workgroup will soon start planning its efforts in securing funding for the next complete survey in 2024. NAADGS will continue its efforts to seek funding to support additional programmatic staffing. We will seek funds to establish a peer recovery support for problem gambling program and other initiatives as identified by the Board of Directors.

NAADGS continues to expand our network to meet new people who are working toward the same goals. We look forward to meeting new colleagues in the world of problem gambling and social responsibility – friends who are innovators and who have social responsibility at the forefront of their work, friends who are planners and implementors, philanthropists and expansive thinkers, looking for ways to prevent harm from gambling. We look forward to partnering with amazing people and companies as we work toward our mission, vision, and values. We are excited to see what 2023 holds for us!